

September 26, 2024

Dear Colleagues,

Fall is officially upon us, and soon, we will be experiencing the return of brilliant seasonal hues on our Omaha campus and inviting temperatures that make Phoenix such a popular destination. By this time in the academic year, you have likely settled into your rhythm and I am hopeful that you are finding time to take advantage of the many offerings for engagement our campus provides.

Earlier this month, **Kari Costello, DBA**, [joined us as our new vice provost for Global Engagement](#) from DePaul University, where she served for more than 12 years in areas that included international student recruitment and global engagement. Please join me in extending a warm welcome to Dr. Costello and in thanking **René Padilla, PhD**, for his [decade of impactful leadership](#) as the outgoing vice provost. We wish Dr. Padilla well on his return to the faculty in the School of Pharmacy and Health Professions.

I am also grateful for our faculty speakers from across the University who shared their expertise in our 2024 Research from All Angles program earlier this month, hosted by the Center for Faculty Excellence, Research and Scholarship, University Research Council and the Lynch Cancer Research Center. I encourage you to look for additional research- related programming throughout the academic year.

Through the CFE and other opportunities, Creighton also has taken an active role in discussing and exploring the promises and challenges of generative artificial intelligence (AI). The CFE offered several courses on generative AI, and the [recordings can be found online on Bridge](#). **Jacob Rump, PhD**, associate professor of philosophy and CFE faculty associate, also facilitates a [reading and discussion group on Generative AI](#), which meets two or three times a semester, with the next meeting on Wednesday, Oct. 2. Additionally, the Active Learning Community of Practice (CoP) meeting on Wednesday, Nov. 6, will focus on [Tech Tips: Using AI to Generate Activities](#). Please consider taking advantage of these and other resources as we continue to address this timely and important topic.

On another front, the CFE, Sponsored Programs Administration and University Libraries are combining their expertise to develop a workshop series on the new guidelines and process for applying for grants from the National Institutes of Health. More information will be forthcoming in October, with the series set to launch in November. It is important to note that the new guidelines and process do not affect faculty currently in the submission process.

targeted Strategic Implementation Core Team has been formed and will be working on existing and new initiatives. Additionally, I am grateful for the contributions of these dedicated colleagues who will support the Core Team in addressing distinct areas of focus: the deans across the schools and colleges; **Gayla Stoner, PhD**, dean of the College of Professional and Continuing Education; **Sarah Haskell Peterson**, assistant vice president of Alumni Relations (University Relations); **Marcus Blossom**, McCormick Endowed Athletic Director; **Mary Chase, EdD**, vice provost for Enrollment Management; **Kari Costello, DBA**, vice provost for Global Engagement; **Barron Breland, DM**, vice provost for Academic and Faculty Affairs and dean of the Graduate School; **Judi Szatko**, associate vice president for Human Resources; **Eric Baldwin, DMin**, vice provost for Student Life; **Cindy Schmersal, EdD**, vice president for Mission and Ministry; **Sarah Walker, PhD**, vice president of the Division of Equity, Diversity and Inclusion; and **Wayne Young, PhD**, vice provost for Student Success.

Thank you to all who made our annual Creighton Days celebration last weekend on the Omaha campus so special. As the parent of a Creighton student, I enjoyed visiting with alumni and families of current Creighton students to celebrate the many ways a Creighton education is making a difference in their lives.

Thank you for everything you do to educate, support and inspire our students.



CNN interviews Fazilatfar about infinite arbitration clauses

Hossein Fazilatfar, JD, associate professor of law, was interviewed by *CNN* for the article, "[Disney's not alone in saying your clicks means you can't sue.](#)"

CURAS funding opportunities

Please note the following opportunities from the Center for Undergraduate Research and Scholarship (CURAS):

[Summer Faculty Research Fellowship \(SFRF\)](#)

- Awards up to \$10,000 to faculty engaging in undergraduate research and scholarship during the summer
- [Deadline to submit is Wednesday, Nov. 13.](#)

CURAS Faculty Publication Grants

- Awards up to \$500 to defray open-access publications costs for manuscripts with Creighton undergraduate co-authors

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Contact curas@creighton.edu with questions.

Creighton, CHI Health partner to address rural health disparities

Creighton and CHI Health are partnering to address rural healthcare disparities with the implementation of a new Family Medicine Rural Training Track. **William Meier, MD**, the program's inaugural resident and Creighton School of Medicine graduate, is splitting his first year between CHI Health Creighton University Medical Center – Bergan Mercy and CHI Health St. Mary's in Nebraska City. Read more about [Creighton's commitment to rural health](#).

KMTV 3 News interviews Ellis regarding charging juveniles in local homicide

Leigh Ellis, JD, assistant professor of law, was featured in an interview on KMTV 3 News Now, [Watch the segment](#).



REDCap sign-up form is now online

University Libraries now offers the [REDCap sign-up form online](#), as is a library guide and other helpful user information. On the main page click on the “User Information” tab to begin filling out the [REDCap project access form](#).

Oltman receives invitation to serve on Higher Education Conference Board of Leadership

Gretchen Oltman, JD, PhD, associate professor and program director of the Master's in Organizational Leadership program for the College of Professional and Continuing Education, was invited to serve on the Advisory Board of the Leadership in Higher Education Conference.

Nebraska Law to publish Summers article about poverty law

Yvonda Summers, JD, associate dean of student affairs, equity, diversity and inclusion, published an article in the August/September edition of the *Nebraska Lawyer* in the

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What is it, and how many does it *truly* touch?"

Register for second annual Symposium on Population Health

Creighton's Institute for Population Health will host its second annual Symposium on Population Health, "Beyond Barriers: Advancing Population Health in Arizona" on Thursday, Oct. 10, from 11:30 a.m. to 5 p.m. MT, on the University's Health Sciences Campus – Phoenix, immediately followed by "Surgical Equity: A Call to Action," from 5:30-7:30 p.m. MT, 7:30-9:30 p.m. CT. [CE credits are available for both events, but registration is separate.](#)

Dallon, Weber provide continuing legal education webcast

Craig Dallon, JD, professor of law, and **David Weber, JD**, professor of law, discussed legal issues around sports in a continuing legal education webcast in August. They discussed name-image-likeness and the NCAA rules currently being enforced, the possible consequences of a settlement in *House v. NCAA*, the implications of the Dartmouth men's basketball team voting to unionize, what may happen if college athletes are deemed employees in the *Johnson v. NCAA* case, the role of private equity in funding college athletics and more.

Medicine faculty complete inaugural development fellowship



In June, 15 School of Medicine faculty from eight specialties graduated from the inaugural Faculty Development Fellowship in Phoenix. **Doug Jones, MD**, associate professor of medicine and program director for Family Medicine, and **Jessica Seaman, EdD**, assistant professor of medical humanities and assistant dean of faculty development, co-directed both

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competency clusters: Humanism and Professional Development, Administration and Leadership, Classroom and Clinical Teaching Strategies and Medical Education Scholarship and Research.

National Institutes of Health grant application series

Research and Scholarship, through its partnership with McAllister & Quinn, is hosting a three-part series to set faculty up for success in applying for National Institutes of Health funding under current guidelines. The [attached handout includes a link to register](#). Past sessions were recorded and will be available later this fall. The final session is set for Friday, Oct. 4 at 2 p.m. CT.

'Think BIG and LOUD' podcast features Jensen

Lou E. Jensen, OTD, OTR/L, LVST, BIG, associate vice provost for the Center for Faculty Excellence, was featured in a [YouTube podcast episode of "Think BIG and LOUD"](#) with LSVT Global titled "[Advancing Interprofessional Education for OT and PT Students: Insights](#)." Jensen began collaborating with LSVT Global in 2016 on the project. **Heather E. Knight, DPT**, associate professor of physical therapy, and **Rebecca Kinnison, OTD**, assistant professor of occupational therapy, are associated with LSVT Global.



Knight, Malloy present paper at American Accounting Association Conference

Maggie Knight, DBA, associate professor of accounting and business intelligence and analytics, and **Ali Maloy**, instructor of accounting and business intelligence and analytics, presented "An Interprofessional Learning Experience Between Accounting and Occupational Therapy Students: A Mixed Methods Study" at the American Accounting Association conference. This project stemmed from a collaboration with **Angela Lampe, OTD**, associate professor of occupational therapy, and **Brenda Coppard, PhD**, professor of occupational therapy and associate dean in the School of Pharmacy and Health Professions titled, "A Collaborative, Cross-Disciplinary Scholarly and Creative Project between the School of Pharmacy and Health Professions Department of Occupational Therapy and the Heider College of Business Accounting Department," which received support from Creighton's Kingfisher Institute.

Wheeler shares author insights in *Poets & Writers* magazine

Theodore Wheeler, MFA, assistant professor of English, is quoted in the September/October issue of *Poets & Writers* magazine, where he shares best practices for authors building community and growing their following at independent bookstores.

European Accounting Review accepts Wei's paper for publication

Sijing Wei, PhD, associate professor of accounting and business intelligence and analytics in the Heider College of Business, had her paper titled "Financial statement comparability and managers' linguistic choices in conference calls" accepted for publication in the *European Accounting Review*.



Province magazine features Fr. Carlson and his fable collection

Fr. Greg Carlson, SJ, assistant director of the Deglman Center and professor of theology, and his fable collection were [featured in the summer edition of *Province* magazine](#).

Janousek publishes study on COVID-19 vaccination rate disparities in August edition of journal *COVID*

Christian Janousek, JD, PhD, assistant professor of political science and international relations, co-authored a research article published in the August 2024 edition of the journal *COVID*. The article, titled "State Contexts for a Public Health Emergency: The Divergence of Politics and Administration in COVID-19 Vaccination Rates," explores how political leadership and state fiscal capacity influenced COVID-19 vaccination outcomes across the U.S.



Manning and Ball receive nursing faculty scholarship awards

Lucas Manning, DNP, assistant professor of nursing, received the Joan M. Lappe Excellence in Scholarship Award, a \$1,000 award that recognizes a faculty member who is involved in scholarship early in their career and shows potential for long-

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co-authored three published manuscripts, made numerous conference presentations, served on three grant-funded projects and submitted his first extramural award application as principal investigator.

Sarah Ball, PhD, assistant professor of nursing and nursing faculty chair, received the Brooks Scholar Award. The award includes \$25,000 to support her scholarship activities and offers protected time to devote to scholarship. As the Brooks Scholar, Dr. Ball will launch a new project for competence evaluation using standardized patient simulations and serve as a mentor and advocate for high quality simulation use.

Undergraduate research and the Ferlic Summer Fellows

At Creighton, the drive for discovery is alive and well, especially through the [Ferlic Summer Undergraduate Research Fellowship \(SURE\) Program](#). This program has long empowered students to take their academic passions to the next level, engaging in high-level research that has a lasting impact. Supported by dedicated mentors and the Ferlics' generous endowment, [these projects are not just academic exercises—they're shaping the future of research and the students themselves.](#)

Morse publishes two articles on *MoneyGeek*

Ed Morse, JD, professor of law and McGrath North Mullin and Kratz Endowed Chair in Business Law, has published two pieces on *MoneyGeek*, "[Expert Insight on Federal Income Tax](#)" and "[Americans Are Moving to the Most Tax-Friendly States in the Country.](#)"

Su, Obonyo paper earns 'Best in Track' in Marketing Research and Analytics

Qiuli Su, PhD, assistant professor of marketing and management, and **Tirimba Obonyo, PhD**, associate professor of economics and finance, both in the Heider College of Business, had their paper titled "Prior Outcomes and Subsequent Risk-Taking: Evidence from New York City Taxi Rides," previously titled "Recency Bias and Fraud: Evidence



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Paper award for the Marketing Research and Analytics track of the 2024 American Marketing Association Summer Academic Conference in Boston, Mass.

Mangrum conducts education event in Utah

In August, **Collin Mangrum, JD**, professor of law and the AA and Ethel Yossem Endowed Chair in Legal Ethics, conducted two events in Utah. The first was an all-day seminar called “All Day Hearsay” for approximately 300 Utah practitioners. The second was a two-hour lecture to Salt Lake County Prosecutors on expert testimony.

Gustafson oversees annual Business Ethics Conference

Andy Gustafson, PhD, professor of marketing and management in the Heider College of Business, who is serving as executive director of the Society For Business Ethics (2022-2027) organized and oversaw the group’s annual conference in Chicago in August, which was attended by more than 260 presenters from more than 20 countries.



Oltman, Williams present at Global Studies Conference

Gretchen Oltman, JD, PhD, associate professor and program director of the Master’s in Organizational Leadership program, and **Tony Williams, PhD**, assistant professor of interdisciplinary studies, with the College of Professional and Continuing Education, presented at the 17th Global Studies Conference held at Jagiellonian University, Kraków, Poland, in July. Their session, “Recognizing The Value Of Mid- To Late-Career Professionals: Embracing Expertise, Knowledge, And Experience,” supported the conference’s theme of mapping and interpreting past and emerging trends and patterns in globalization, particularly in higher education and academia.

Haneman appears in edition of Newsweek

Victoria Haneman, JD, professor of law, was [interviewed and quoted by Newsweek](#) for a story in its Aug. 18 edition about a proposal to cut taxes on social security.

Research explores how mission-centered prep and formation enhances role for Catholic School counselors

Timothy Cook, PhD, professor of education, Jan Powers, PhD, assistant professor of education and program director for School Counseling, and Jiwon Kim, PhD, assistant professor of education, collaborated on research to explore how [mission-centered preparation and ongoing formation can enhance the role of school counselors](#) in Catholic schools. These initiatives aim to better align school counselors with the unique mission of Catholic education.

Wheeler wins Nebraska Book Award for fiction

Theodore Wheeler, MFA, assistant professor of English, has won a Nebraska Book Award in Fiction for his novel *The War Begins in Paris*. The novel has earned national bestseller status on USA Today's list and is the 2024 Omaha Reads community read-along selection. Celebrate with Wheeler and other winners at an [in person reception on Saturday, Oct. 12, at 3:30 p.m. at the University of Nebraska Lincoln's City Campus Union](#).

Fershées appear in Aspen Leading Edge podcast

Kendra Fershée, JD, professor of law, and Josh Fershée, JD, professor of law and dean of the School of Law, discuss their journey to Omaha and their favorite parts of the city on episode 79 of the [Aspen Leading Edge podcast](#). Dean Fershée also discusses the numerous clinics the School of Law currently offers, including Community Connections, a legal resource center for the community.

Sincerely,

A handwritten signature in black ink that reads "Mardell A. Wilson".

Mardell A. Wilson, EdD, RDN
Provost, Creighton University

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