



CREIGHTON BUSINESS SYMPOSIUM

October 25, 2024
Heider College of Business

ORDER OF EVENTS

OCTOBER 25TH 2024 — COLLEGE AGENDA

- 8:30 - 9:00 AM **REGISTRATION AND CONTINENTAL BREAKFAST**
FOYER OF HEIDER COLLEGE OF BUSINESS
- 9:00 - 9:45 AM **OPENING WELCOME**
HARPER AUDITORIUM
- MORNING KEYNOTE SPEAKER**
HARPER AUDITORIUM
- 9:45 - 10:00 AM **NETWORKING SESSION**
FOYER OF HEIDER COLLEGE OF BUSINESS
- 10:00 - 10:45 AM **PANEL SESSION ONE**
ROOMS: 2057/58, 4068/4069, 4067, 2045
- 10:45 - 11:00 AM **NETWORKING SESSION**
FOYER OF HEIDER COLLEGE OF BUSINESS
- 11:00 - 11:45 AM **PANEL SESSION TWO**
ROOMS: 2057/58, 4068/4069, 4067, 2045,
HARPER AUDITORIUM
- 11:45 AM - 12:00 PM **NETWORKING SESSION**
FOYER OF HEIDER COLLEGE OF BUSINESS
- 12:00 - 12:45 PM **PANEL SESSION THREE**
ROOMS: 2057/58, 4068/4069, 2045, HARPER
AUDITORIUM
- 1:00 - 2:00 PM **LUNCHEON WELCOME AND BLESSING**
HARPER BALLROOM



ORDER OF EVENTS

OCTOBER 25TH 2024 — HIGH SCHOOL AGENDA

- 9:00 - 10:00 AM **REGISTRATION AND CONTINENTAL BREAKFAST**
FOYER OF HEIDER COLLEGE OF BUSINESS
- 10:00 - 10:45 AM **OPENING WELCOME**
HARPER AUDITORIUM
- MORNING KEYNOTE SPEAKER**
HARPER AUDITORIUM
- 10:45 - 11:00 AM **NETWORKING SESSION**
FOYER OF HEIDER COLLEGE OF BUSINESS
- 11:00 - 11:45 AM **PANEL SESSION TWO**
ROOMS: 2057/58, 4068/4069, 4067, 2045,
HARPER AUDITORIUM
- 11:45 AM - 12:00 PM **NETWORKING SESSION**
FOYER OF HEIDER COLLEGE OF BUSINESS
- 12:00 - 12:45 PM **PANEL SESSION THREE**
ROOMS: 2057/58, 4068/4069, 2045, HARPER
AUDITORIUM
- 1:00 - 2:00 PM **LUNCHEON WELCOME AND BLESSING**
HARPER BALLROOM



JESS EKSTROM

KEYNOTE SPEAKER



BESTSELLING AUTHOR, SPEAKER, AND CREATOR

Jess is a serial social entrepreneur and bestselling author of *Chasing the Bright Side* and *Create Your Bright Ideas*. She has been featured in major media outlets such as the Today Show, TIME, Good Morning America, The View, Vanity Fair, People Magazine, Business Insider, Huffington Post, and Forbes. After starting and growing her multi-million dollar company, Headbands of Hope, in her dorm room, her speaking and writing career took off. But Jess realized that her success wasn't about how far she can reach—but how far she can help other women reach. Today, through her writing, and her uber popular Mic Drop Workshop®, she helps women uncover the value in their story so they can make a living and a difference at the same time. She, her husband, and her 70lb fur baby reside in Raleigh, NC.

PANEL SESSION 1

10:00 - 10:45 AM

INVESTMENT BANKING

Room 2057/58 | Moderator: Dr. Mark Kelehan

- Abby Davis: Associate at Bridgepoint Investment Banking
- Jack Pettyrock: Investor at McCarthy Capital
- Tyler Clement: Investment Banking Associate at CC Capital Advisors

SALES

Room 4068/69 | Moderator: Dr. Don Lux

- Sean Murphy: AVP, Internal Wholesaling at Pacific Life
- Bridget Grebenick: Sales Enablement | GTM Strategist
- Aaron Schaben: Divisional President of Partners at Carson Wealth Group
- Tyler Vander Meer: Field Development Supervisor - Mutual of Omaha Advisors

LEGAL LITERACY IN THE CORPORATE WORLD

Room 4067 | Moderator: Dr. Todd Darold

- Dean Joshua Fershee: Dean and Professor of Law at Creighton University School of Law
- Natalie Kozel: Corporate Attorney at Smith Pauley Attorney's
- Regan Lavalley: Third-year law student at Creighton University
- Rob Wilkie: In-House Attorney at Fiserv

WOMEN IN BUSINESS

Room 2045 | Moderator: Heather Doering

- Erica Enholm: Senior Business Services Analyst at Conagra
- Rachel Merrill: Audit & Assurance Manager at Deloitte
- Gabrielle Keaton: Financial Analyst at Burlington Capital
- Jacqueline Bendon: VP-Industrial at Union Pacific

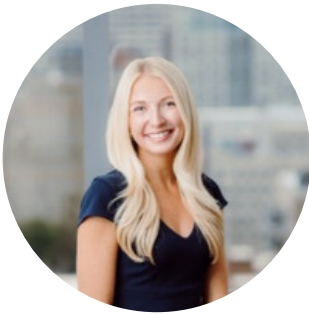


INVESTMENT BANKING

10:00-10:45 AM, Room 2057/58
Moderator: Dr. Mark Kelehan

Join our Investment Banking Panel to learn from experienced professionals about the industry's current trends, career trajectories, and key skills for success. Discover the challenges and opportunities within investment banking, and engage with experts for valuable insights.

ABBY DAVIS



Abby Davis is an Associate at Bridgepoint Investment Banking. She joined Bridgepoint in 2021 as an analyst focusing on M&A and capital raising execution across a wide range of industries including industrials, healthcare and transportation. Today, Abby spends her time developing firm partnerships, training interns / analysts and executing on transactions. Prior to joining Bridgepoint, she worked at KPMG in Deal Advisory & Strategy, where she honed her skills in transactional services through the Financial Due Diligence and Accounting Advisory Services groups. During college, Abby gained diverse experience through internships in audit, family office investment analysis, and portfolio management, building a strong foundation in finance and accounting across various roles. Abby holds a bachelor's in business administration with majors in accounting and finance, and obtained a master's in accounting from Texas Christian University. Abby holds an active CPA license as well as FINRA Series 63 and 79. Abby actively engages with the Omaha community by serving on the Board of Trustees at Marian High School and participating on the Young ACG Committee, reflecting her commitment to local involvement and professional networking.

JACK PETTYROCK



Jack is a graduate of Creighton's Heider College of Business (BSBA '19) where he majored in Finance & Marketing while minoring in Economics. Currently, he is a Senior Associate at McCarthy Capital – an Omaha based private equity firm. At McCarthy Capital, Jack is a member of the firm's investment team where he evaluates new investment opportunities and helps manage five of the firm's portfolio companies. Prior to his role at McCarthy Capital, Jack spent time at Stephens Inc., a middle-market investment bank, in their Atlanta office. He also serves on the Creighton Recent Alumni Board and the Alumni Board of the Barstow School.

TYLER CLEMENT



Tyler Clement is an Associate with CC Capital Advisors and has been with CCCA since 2019. Tyler has advised clients on multiple mergers & acquisitions, capital raising, and corporate finance advisory transactions across a broad set of industries. Tyler has been involved in transactions representing over \$300 million in aggregate value. Tyler graduated summa cum laude from Creighton University with a Bachelor of Science degree in finance and marketing, and also graduated with an MBA from Creighton University. While attending Creighton, Tyler played in over 100 games in his career as a member of the men's basketball team and was named a 2018 1st Team Academic All-American by the College Sports Information Directors of America (CoSIDA). He stays involved with Creighton basketball as a part-time color commentary analyst for the Omaha radio broadcast of Creighton Basketball.

SALES

10:00-10:45 AM, Room 4068/69

Moderator: Dr. Don Lux

Sales play a huge role in our lives without us even knowing it! This insightful session is designed to equip students with the knowledge and skills needed to succeed in the competitive world of sales. Panelists will discuss effective digital marketing techniques, proven sales strategies, and the latest industry trends.

SEAN MURPHY



As AVP for Internal Wholesaling for Pacific Life's Retirement Solutions Division, Sean is responsible for hiring, coaching, training, and leading the sales efforts of Internal Wholesalers and Internal Wholesaler Managers. Sean is dedicated to broadening the skills of his team and the financial professionals and managers he works with. Sean started his career in New York as an Internal Wholesaler before moving to Omaha as a Field Wholesaler. He began with Pacific Life in 2013 and has been an Internal Wholesaler (IW), IW Manager, Sales Associate Manager, Director is now Head of Internal Wholesaling for Pacific Life's Annuity and Mutual Fund division. Sean has the distinction of graduating from Pacific Life's inaugural Sales Academy and winning the division-wide Internal Wholesaling "Presentation Contest" 3x.

BRIDGET GREBENICK



With over 10 years of experience in direct sales and sales management across various industries, including car rental, insurance, and technology, Bridget has cultivated a strong expertise in driving growth and innovation. Currently working on the commercialization side of sales in the tech sector for Toast, Bridget focuses on promoting and evaluating new products entering the market, ensuring they meet customer needs and stand out in a competitive landscape.

AARON SCHABEN



Currently serving as the Divisional President of Partners, at Carson Wealth Group, Aaron has been focused on positively impacting more than 40,000 households across the country by serving both advisors and their end clients. A recipient of the 2020 Midlands Business Journal 40 Under 40 Award, Aaron remains active in the Omaha community through his participation in the Creighton Business Symposium, the Portfolio Practicum Class, the Financial Planning Association and the Financial Management Association. He is also a member of the Young President's Organization (YPO) and is involved with the Dreamweaver Foundation. Outside of work, you'll find him spending time with his wife, their three sons, and two black Labradors. He's an avid outdoorsman who enjoys biking, hunting and, of course, playing catch with the kids.

TYLER VANDER MEER



Business development and management/leadership professional with a demonstrated and successful history of recruiting, training, and development in the insurance/financial services industry. Tyler is skilled in and passionate about identifying and attracting talent into and within the financial services industry, business/career development, and advising clients around their risk management and investment services needs.

LEGAL LITERACY IN THE CORPORATE WORLD

10:00-10:45 AM, Room 4067
Moderator: Dr. Todd Darold

This panel brings together legal experts to discuss the crucial role of legal knowledge in business. They'll explore how legal literacy empowers professionals to navigate complex corporate environments, make informed decisions, and address business challenges. Panelists will also highlight the intersection of law and business, offering insights into how legal expertise protects organizations and adds value in today's dynamic landscape.

DEAN JOSHUA FERSHÉE



Joshua Fershée, JD, became the 11th dean of the Creighton University School of Law on July 1, 2019. Fershée previously served as associate dean for faculty research and development, professor of law, and director of LLM programs at West Virginia University College of Law and as associate professor and associate dean for academic affairs and research at University of North Dakota School of Law. Before joining the academy, Dean Fershée practiced law in New York City and Washington, DC. Before law school, he worked in public relations and crisis communications in DC and Los Angeles. His research and teaching are primarily in the areas of business and energy law, with a particular emphasis on responsible governance, entity choice, and efficient energy markets. Dean Fershée's research has appeared in a variety of journals, including the Harvard Journal on Legislation, Harvard Business Law Review Online, William and Mary Environmental Law and Policy Review, and the Energy Law Journal, and he recently contributed a book chapter published by Oxford University Press. He is also the author of Energy Law, A Context and Practice Casebook (Carolina Academic Press) and co-author of Unincorporated Business Entities (LexisNexis, 5th ed.).

NATALIE KOZEL



Natalie Kozel is a corporate attorney in private practice in Omaha. Natalie has experience negotiating commercial contracts and M&A transactions on behalf of clients ranging from Fortune 10 clients to family-owned businesses. She is a Creighton Law graduate. Prior to law school, Natalie worked for FNBO and Kiewit Corporation, and she also completed her MBA from Creighton's Heider College of Business.

REGAN LAVALLEE



Regan Lavallee is a third-year law student at Creighton University. She will graduate in May with her J.D./M.B.A. dual degree. Currently, Regan is a law clerk for both the Commercial Litigation and the Bankruptcy, Restructuring, and Creditor Rights practice groups at McGrath North Mullin & Kratz, P.C., L.L.O. In this role she drafts briefs, discovery materials, and research memorandums to assist attorneys when advising business entities in industries such as agriculture, commercial real estate, construction, consumer goods, insurance, and transportation. While in law school, Regan externed for the Honorable Brian C. Buescher of the U.S. District Court for the District of Nebraska. Prior to law school, Regan graduated summa cum laude in May of 2022 with her Bachelor of Arts in Philosophy and minors in Business Administration, Dance, and Legal Studies from Creighton University.

ROB WILKIE



Rob Wilkie is a current In-House Attorney at Fiserv. In 2011 Rob received his JD from the Creighton University College of Law and MBA from the Heider College of Business in 2012. His past experience includes private practice at Fraser Stryker.

WOMEN IN BUSINESS

10:00-10:45 AM, Room 2045
Moderator: Heather Doering

An inspiring and informative panel where accomplished and influential women from various industries come together to share experiences, insight, and strategies to success. The discussion will explore challenges and triumphs of women in business, offering key takeaways on leadership.



ERICA ENHOLM

Erica Enholm is a Senior Business Services Analyst at Conagra Brands. She holds a Bachelor's in Business Administration from Creighton University and a MBA from UNO. In her role as a Senior Business Services Analyst at Conagra Brands, Erica has successfully led major supply chain projects, including a significant transition to SAP S/4Hana. Her expertise lies in streamlining processes, managing data integration projects, and fostering collaboration among cross-functional teams. Erica is also passionate about mentorship and has actively worked with Creighton University to recruit and support interns. She looks forward to sharing her insights and experiences with students and inspiring the next generation of business leaders.



RACHEL MERRILL

Rachel Merrill is an Audit & Assurance Manager at Deloitte, a Big 4 accounting firm. She serves public and private audit clients in the Financial Services & Insurance industry, with a particular focus on Property & Casualty and Life insurance. Along with working on audits, Rachel is a member of Deloitte's National Audit & Assurance Faculty and has facilitated and organized national and local trainings. She has a passion for education and learning, with a focus on connecting with learners to enhance their experience and accelerate their understanding. In addition to her work at Deloitte, Rachel recently joined Creighton's Accounting Board and teaches group fitness classes. Outside of work, Rachel enjoys spending time with friends and family, crafting, and reading.



GABRIELLE KEATON

Gabrielle Keaton is a Financial Analyst at Burlington Capital, where she utilizes her analytical expertise to explore new business opportunities, manage international agriculture projects, and assist in the operations of Burlington Capital's venture capital fund, Proven Ventures. Her role encompasses aiding strategic investment decisions and managing a diverse portfolio of assets. Gabrielle began her journey at Burlington Capital as an intern, where she laid a strong foundation in finance and showcased her commitment to excellence. Gabrielle graduated from Creighton University with a dual degree in Finance and Business Intelligence & Analytics. During her time at Creighton, she was a member of the Portfolio Practicum course, which involved overseeing the Creighton University Student Portfolio (CUSP) Fund. In addition to her professional responsibilities, Gabrielle is involved with Commercial Real Estate Women (CREW) - Omaha. She has also served on the Omaha Chamber's YP Summit Planning Committee and on the leadership team for the American Heart Association's Go Red for Women 2023 Fundraiser.



JACQUELINE BENDON

Jacqueline Bendon was appointed vice president - Industrial in September 2019. Industrial encompasses numerous commodity areas including construction, forest products, metals and ores, specialized markets, minerals, industrial chemicals, plastics and soda ash. Most recently, Bendon was assistant vice president - Industrial, a position she held since February 2018. Bendon began her career with Union Pacific in 1998 as a corporate auditor. Since then, she has held a number of roles within the Marketing & Sales department including positions at UPDS, a previous wholly owned subsidiary of Union Pacific that is now part of Loup Logistics, as well as roles in the Chemicals, Industrial and Energy teams. Bendon graduated summa cum laude from Creighton University with a BSBA in Finance. She and her husband, Mark, live in Omaha with their three children.

PANEL SESSION 2

11:00 - 11:45 AM

MARKETING

Room 2057/58 | Moderator: Dr. Trent Wachner

- Cahner Olson: Owner of Omaha Places & 402 Social
- Megan Schmitt: Social Media Specialist at 402 Social
- Delaney Bopp: Digital Content Coordinator at 402 Social

FROM PASSION TO PRACTICE: ENTREPRENEURIAL HEALTHCARE

Room 4068/69 | Moderator: Terry Fischer

- Dr. Paul J. Leahy: Plastic Surgeon at Monarch Plastic Surgery
- Dr. Emily Kean Puccioni: Urogynecologist at Pediatric and Adult Urology and Urogynecology
- Dr. Thomas P. Keating: Dentist at Keating Dental

INTERVIEWS AND INTERNSHIPS

Room 4067 | Moderator: Caitlin Feldman

- Regina Basse: Talent Acquisition Specialist at Lockton
- Josh Tinney: Campus Recruiter at Gallup
- Andrew Zetterman: Chief Technology Officer at Quantam Workplace
- Ciara Barron: Campus Recruiter at Scoular
- Andrew Birkeland: Manager in Audit – Tech Assurance at KPMG

ACCOUNTING VS FINANCE

Auditorium | Moderator: Ali Maloy

- James Davenport: CFO at Applied Underwriters
- Ryan Decker: VP and Relationship Manager at Bridges Trust
- Emily Nielson: VP of Finance and Corporate Treasurer at Gallup
- Bridget Kirkegaard: Risk and Financial Senior Manager at Deloitte

INTERNATIONAL BUSINESS: US-JAPAN ECONOMIC RELATIONS

Room 2045 | Moderator: Dr. Maorong Jiang

- Mr. Jun Yanagi: Consul - General of Japan in Chicago
- Mr. Takashi Nakagawa: Chief Executive Director, Chicago Office Japan External Trade Organization
- Ms. Ayana Chigira: Consul of Economic Section, Consulate General of Japan in Chicago
- Mr. Andrew Schilling: Honorary Consul for Japan to Nebraska



MARKETING

11:00-11:45 AM, Room 2057/58
Moderator: Dr. Trent Wachner

Join the dynamic team from 402 Social as they share insights into the ever-evolving world of digital marketing. In this panel, they'll cover the latest trends in social media strategy, influencer marketing, and data-driven campaigns. Learn how their unique approaches help engage audiences and drive measurable results, as displayed through Omaha Places.

CAHNER OLSEN



Cahner is an Omaha native and the founder of Omaha Places and 402 Social. She attended the University of Nebraska- Lincoln and double majored in Journalism and Global Studies. After doing freelance social media management and photography for three years in San Francisco and Dallas, she moved back to Omaha and started the Omaha Places Instagram and TikTok accounts. They quickly grew to over 100,000 followers between both platforms which allowed her to start 402 Social, a social media and content agency serving locally owned Omaha businesses. In her free time she enjoys running, reading, and playing with her cat, Jellybean.

MEGAN SCHMITT



Megan graduated from the University of Nebraska at Omaha with a bachelor's degree in Business Administration and a concentration in Marketing. She's originally from Council Bluffs, Iowa-- right over the river! She currently works as a Social Media Specialist at 402 Social, where she manages client accounts and handles the digital operations of the company. She's passionate about working in social media because she loves being able to learn & tell stories, connect with the community, and truly enjoys what she does. When she's not working, you can find her enjoying outdoor activities, binge watching rom-coms & reality tv, or spending time with her family and friends, always finding something to celebrate!

DELANEY BOPP



Delaney graduated from the University of Iowa in 2022 with a degree in Journalism and Mass Communications. She grew up in Shenandoah, Iowa where she developed her passion for adventure and storytelling. She is the Digital Content Coordinator for Omaha Places and spends her days filming around town or editing content. When she's not working, you can find her checking out local live music, enjoying the outdoors, and spending time with family and friends.

FROM PASSION TO PRACTICE: ENTREPRENEURIAL HEALCARE

11:00-11:45 AM, Room 4068/4069
Moderator: Terry Fischer

This panel will explore the intersection of healthcare and business with healthcare professionals, focusing on private practice ownership. The discussion will highlight how these professionals merged their clinical expertise with entrepreneurial strategies, offering insights into balancing patient care with the demands of managing a successful business.

DR. PAUL J. LEAHY



Dr. Paul Leahy is a Board-certified plastic surgeon at Monarch Plastic Surgery in Kansas City. They are a 6-surgeon private practice and Dr. Leahy is in his 17th year. Monarch was founded 30 years ago and offers a wide range of cosmetic and reconstructive services. They have a "med spa" with 5 full-time aestheticians, 3 full-time nurse injectors (Botox, fillers, etc.), a retail skin care product line, and also a Wellness division for medically-managed weight loss. They own several real estate properties throughout the KC Metro area and are always looking to expand.

DR. EMILY KEAN PUCCIONI



Dr. Emily Kean attended University of Nebraska for medical school then Creighton for her OBGYN residency. She spent a year in Dallas for fellowship. She practices Urogynecology and in practice with two other Urogynecologists and seven Urologists. They have locations in Omaha and Council Bluffs and run our own outpatient surgery center at their main Omaha location.

DR. THOMAS P. KEATING



Dr. Thomas Keating was born and raised in Las Vegas and is one of 8 kids, five of which went to Creighton. His grandfather went to Creighton undergrad and graduated from dental school in 1941, 60 years before he graduated almost to the day. His dad went to USC dental school and their three generation family practice has been in operation for 77 years and counting. Currently he has a solo private practice in LasVegas and has eight employees. He has a Bachelors of Science degree in Psychology from Creighton in 1996 and DDS from Creighton in 2001. He met his wife, Jennifer, at Creighton, and she graduated with a BSN in 1997. They got married in St. John's in 1998. They have four kids including Tommy and Ethan who are in the Heider business school here at Creighton.

INTERVIEWS & INTERNSHIPS

11:00-11:45 AM, Room 4067
Moderator: Caitlin Feldman

This panel will present students the keys to a successful hiring process from innovative and accomplished business professionals. The topics covered include networking, resumés, conversational interviewing, preparation, and how to stand out. The goal is to help elevate students that are applying and interviewing for both internships and full time jobs! Set yourself up ahead of the pack by learning from fantastic leaders who are invested in the next generation!

REGINA BASSE



Regina Basse attended Kansas State University and received her Bachelors in Hospitality Management with a Minor in Business. Upon graduating in 2018, she started her work in the recruiting industry in the staffing space and over the 6 years has worked in a variety of industries including manufacturing, skilled trades, logistics, brokerages, industrial property development, and commercial insurance. Currently, she works for Lockton Companies as a Talent Acquisition Specialist, specializing in early career recruiting! Her best advice to college students is to network, network, network! Attend all of the professional development events that your calendar will allow. You never know how someone you meet in college will help you in your career in the future.

JOSH TINNEY



Josh Tinney is a recruiter at Gallup. He brings his significant expertise in the fields of higher education and international affairs to Gallup. Josh manages Gallup's university relations, leveraging his expertise in higher education to forge strong relationships with institutions across the country. Josh has a master's degree in international relations and a bachelor's degree in political science from Northeastern University. Josh is still closely tied to his alma matter, and sits on the Northeastern University Advisory Board.

ANDREW ZETTERMAN



Andrew Zetterman is the Chief Technology Officer at Quantum Workplace, where he leverages over 20 years of technology leadership experience to help growth-stage software companies refine their strategic direction, align on key objectives, and execute effectively. A graduate of Bellevue University, Andrew has a proven track record of tackling major product and technology challenges, with expertise in SaaS architecture, product management, M&A strategy, and organizational design. He excels at leading distributed technology teams and driving innovation in both product development and infrastructure deployment.

INTERVIEWS & INTERNSHIPS

11:00-11:45 AM, Room 4067
Moderator: Caitlin Feldman

This panel will present students the keys to a successful hiring process from innovative and accomplished business professionals. The topics covered include networking, resumés, conversational interviewing, preparation, and how to stand out. The goal is to help elevate students that are applying and interviewing for both internships and full time jobs! Set yourself up ahead of the pack by learning from fantastic leaders who are invested in the next generation!



CIARA BARRON

Ciara is the Campus Recruiter at Scoular, where she specializes in identifying and nurturing early-career talent. Her focus is on recruiting interns and recent graduates stepping into their first full-time roles, as well as managing their internship program. With a strong background in both experienced and early-career recruitment, she's been fortunate to align her passion with her work by dedicating herself to early talent recruitment at Scoular. One of her favorite aspects of this role is connecting with students from various colleges and universities, helping them gain hands-on experience and develop skills that will support their academic and professional journeys.



ANDREW BIRKELAND

Andrew began his career at KPMG's office in Minneapolis, Minnesota in Advisory back in 2019 after graduating from Creighton University with a Master's in Accounting. Andrew moved back to Omaha in 2021 and now serves as a manager in KPMG's Technology Assurance – Audit practice and has obtained his CPA license. Andrew serves clients in Nebraska and the Midwest with a strong focus on SOC-1 Reports and Information Technology supporting the financial statement reporting process. At KPMG, Andrew has served as a National Intern Training Facilitator along with serving on regional and national councils focused on work-life balance and other employee well-being initiatives.

ACCOUNTING VS FINANCE

11:00-11:45 AM, Auditorium
Moderator: Ali Maloy

Accounting and finance are frequently linked, both in academic settings and in practice. This panel aims to help you determine which career path is the right fit by showcasing real-world opportunities in each field. Our panelists will highlight the key differences and similarities between accounting and finance, offering insights into both classroom learning and practical applications.



JAMES DAVENPORT

James is currently the Chief Financial Officer for Applied Underwriters and affiliated companies including North American Casualty Company. He is responsible for Accounting, Reporting, Capital Management, Treasury, FP&A and other related functions. Previously James served as the Chief Accounting Officer at Mutual of Omaha, Chief Financial Officer at Farmers New World Life Insurance, Global Head of Risk and Control at Zurich Insurance Company and an Audit Partner at KPMG LLP. James holds a Certified Public Accountant designation and BS – Accounting from Louisiana State University.



RYAN DECKER

Ryan Decker, a Creighton University alumnus with a BSBA in Finance, is a Certified Financial Planner (CFP) and serves as Vice President and Relationship Manager at Bridges Trust. In this capacity, Ryan focuses on fostering client relationships and advancing business development, working to align family and business interests with strategic wealth-building objectives. His background in management and leadership enables him to assist families in reaching their financial aspirations, providing support through various life stages. In addition to his professional role, Ryan engages with his community through participation as a Bond Oversight Committee Member with Westside Community Schools and as Treasurer of Go Beyond. His commitment to supporting both clients and community initiatives reflects his dedication to promoting financial well-being and enhancing quality of life.



EMILY NIELSON

Emily Nielsen is the VP of Finance & Corporate Treasurer at Gallup, Inc., a global analytics and advice firm that helps leaders and organizations solve their most pressing problems. Gallup bridges the science of analytics with the art of advice and learning to help clients identify and achieve what is possible. Emily is responsible for oversight of all aspects of the Finance, Accounting, and Benefits Department, which includes the Treasury Team. She also leads the Stock Committee, sub-committee of Gallup's Board of Directors. Other Board involvement includes Director of the Riverfront Insurance Company, Inc. and member of Union Bank & Trust Advisory Board. Emily graduated from Creighton University with a BSBA in Accounting and an MBA with a Finance concentration. She is a Certified Public Accountant (CPA) and Certified Global Management Accountant (CGMA). In her free time, Emily enjoys spending time with her husband and four children, working out, doing puzzles, reading, and traveling.



BRIDGET KIRKEGAARD

Bridget is a Senior Manager in Risk and Financial Advisory at Deloitte in Omaha, Nebraska. She has spent the past nine years at Deloitte, leveraging her expertise to drive risk management and financial advisory initiatives. Bridget earned her degree in Accounting and Business/Management from Briar Cliff University, laying the groundwork for her successful career in financial leadership.

INTERNATIONAL BUSINESS: US-JAPAN ECONOMIC RELATIONS

11:00-11:45 AM, Room 2045
Moderator: Dr. Maorong Jiang

This session will delve into the economic ties between Japan and the United States, including the current dynamics and future prospects of this critical relationship. Our speakers will discuss recent geopolitical shifts affecting bilateral trade, emerging sectors for collaboration, and the challenges and opportunities in the post-pandemic landscape. Gain valuable insights into how this partnership shapes the broader Asia-Pacific economy and what it means for global business and policy in the coming years.

MR. JUN YANAGI



Jun Yanagi is the Consul-General of Japan in Chicago, since July 2023. Upon completing his studies at Oxford University, Yanagi took on various roles within the Ministry of Foreign Affairs, including positions in the South East Asia Division, APEC Division, Analysis Division, and Public Diplomacy Division. In 2008, Yanagi was promoted to Director of the International Science Cooperation Division. He later served as the Director of the Western Europe Division, before taking on a professorship at Tohoku University in 2012. Yanagi was appointed Minister and Deputy Chief of Mission at the Embassy of Japan in Vietnam in 2014, followed by a posting as Minister at the Permanent Mission of Japan in Vienna in 2018. In 2021, he was selected to serve as the Deputy Director of the Cabinet Intelligence and Research Office.

MS. AYANA CHIGIRA



Ayana Chigira currently serves as the Consul for Economic Section at the Consulate-General of Japan in Chicago. Ms. Chigira began her career at the Ministry of Agriculture, Forestry and Fisheries in 2014. Her diverse experience includes roles in the Management Improvement Bureau and Crop Production Bureau, focusing on young farmers, women in agriculture, and technology extension. After returning from maternity leave, she worked in the Minister's Secretariat on policy planning. In her current position, which she has held since 2024, Ms. Chigira plays a crucial role in fostering economic relations between Japan and the United States. She also serves as an adviser to the Japanese Chamber of Commerce and Industry of Chicago, bringing her expertise in agriculture, policy, and international relations to bear on strengthening Japanese-American business ties.

MR. ANDREW SCHILLING



Andrew Schilling was a career diplomat with the U.S. Department of State, specializing in public diplomacy and strategic communications. In his 24 years with the foreign service, Andy served as a public affairs officer at U.S. embassies in Warsaw, Oslo, Vienna, Rome and Tokyo. Following his foreign service career, Andy resettled his family to Omaha and was the command speechwriter at U.S. Strategic Command at Offutt AFB. Andy was employed at First National Bank of Omaha before accepting a position as the senior director for international business development at the Greater Omaha Chamber, where his responsibilities included export promotion, foreign direct investment, and other business development opportunities with international partners. Since 2021, Andy has been an adjunct professor at the University of Nebraska at Omaha (UNO). Andy graduated from the University of Notre Dame with a B.A. in Modern Languages, and served four years in the Navy as a surface warfare officer. After his naval service, he earned an MBA in marketing from The Wharton School and was an advertising account executive at Young & Rubicam NY.

PANEL SESSION 3

12:00 - 12:45 PM

STRATEGIC BUSINESS LEADERSHIP IN HEALTHCARE

Room 2057/58 | Moderator: Dr. Susan Walsh

- Frank Lococo: VP of Marketing and Communications at Nebraska Medicine
- Annie Lorenzo: Vice President of Clinical Operations at FlyteHealth
- Dr. Jamie Bland: President and CEO of CyncHealth
- Angeline Larson: Director of Business and Strategy at Children's Nebraska

AI: THE FUTURE OF WORK

Room 4068/69 | Moderator: Dr. Elham Rastegari

- Dr. Matthew McCarville: Chief Information Officer of the State of Nebraska
- Joshua Eason: Lead Artificial Intelligence Engineer for IQVIA
- Mailani Veney: CEO of Kana Systems
- Ryan Wade: Director of Lutz Technology

ENTREPRENEURSHIP

Room 2045 | Moderator: Dr. Amy Parrish

- Nathan Preheim: Co-founder of MindMixer
- Patsy Sumner: Founder of MediaSpark
- Michelle Hurt: Founder of Chariots4Hope

PERSONAL FINANCE STRATEGIES

Auditorium | Moderator: Katie Bruno

- Thomas Pargett: VP of Advisor Development and Wealth Advisor at Carson Wealth
- Justin Vossen: Shareholder, Financial Advisor at Lutz
- Nick Nalbach: Financial Advisor at Morgan Stanley



STRATEGIC BUSINESS LEADERSHIP IN HEALTHCARE

12:00-12:45 PM, Room 2057/58

Moderator: Dr. Susan Walsh

Explore the intersection of business and healthcare in this panel. Discover how marketing, operations, and technology drive innovation and improve patient outcomes, while highlighting diverse career opportunities for business professionals in healthcare. Ideal for those looking to make an impact in both fields!



FRANK LOCOCO

Frank Lococo serves as the vice president of Marketing and Communications for Nebraska Medicine. In this role, Lococo is responsible for driving strategy in advertising, creative services, digital communications, internal communications, marketing and public relations in support of organizational goals and objectives. Prior to coming to Omaha, Lococo, a Milwaukee, Wisconsin native, was with another nationally-recognized academic health network for more than 14 years in progressively responsible roles. Before that, he spent more than eight years in a variety of roles with an award-winning airline and also has experience in sports marketing. Lococo is a graduate of Marquette University in Milwaukee, Wisconsin, and received his Master's in Business Administration from the University of Wisconsin at Milwaukee.



ANNIE LORENZO

Annie Lorenzo is the Executive Vice President of Clinical Operations at FlyteHealth, where she oversees the clinical operations of Flyte Medical, the company's telehealth service focused on obesity care. She brings extensive leadership experience in healthcare technology, having previously held key roles such as Vice President of Professional Services at Propeller Health and Vice President of U.S. Clinical Operations at Babylon Health. Her career spans a range of healthcare sectors, including digital health platforms and telemedicine, with a focus on improving patient care through innovative technologies. Lorenzo holds a degree in Management Information Systems from Creighton University where she was involved in the Anna Tyler Waite Leadership Program, Creighton Ignatius Scholars, and Gamma Phi Beta.



DR. JAMIE BLAND

Dr. Jamie Bland, DNP, RN, is the President and CEO of CyncHealth, where she has led significant growth and transformation since stepping into the role in 2018. Under her guidance, CyncHealth has expanded beyond its original scope of health information exchange and prescription monitoring to include new initiatives like CyncHealth Advisors, the CyncHealth Foundation, and CyncHealth Iowa. Her vision is to establish CyncHealth as a regional leader in health data services. With a wealth of experience across public and private healthcare sectors; specializing in care management, population health, and clinical quality improvement. She earned her Doctor of Nursing Practice in Public Health-Global Health Nursing from Creighton University and holds advanced degrees in informatics.



ANGELINE LARSON

Angeline Larson is the Director of Business and Strategy at Children's Nebraska, where she's been transforming pediatric healthcare with a focus on leadership and a passion for making a difference. A proud Creighton University MBA alum (Class of 2013), Angeline has spent 17 years leading teams and creating mission-driven, efficient cultures in the healthcare world. When she's not strategizing big-picture solutions, she's sharing her time and talent to build a stronger and healthier Omaha community and showing that business can be a force for good.

AI: THE FUTURE OF WORK

12:00-12:45 PM, Harper Auditorium
Moderator: Dr. Elham Rastegari

This is a dynamic panel discussion that explores the transformative impact of artificial intelligence on careers and workplaces. We will discuss how AI is reshaping job roles, skill sets, and the future of employment across various sectors. This will provide students with valuable insights on how to prepare for a rapidly evolving job market influenced by emerging AI technologies.



DR. MATTHEW MCCARVILLE

Dr. McCarville is the Chief Information Officer of the State of Nebraska. He is an accomplished executive with a diverse background in higher education, government, data analytics, and global consulting. He has held leadership roles as Chief Information Officer, Chief Data Officer, and Vice Chancellor, where he led large teams, managed complex operations, and implemented innovative technology strategies. His work in both public and private sectors has focused on harnessing the power of data and AI to drive organizational efficiency, transparency, and strategic decision-making. A first-generation college student, cancer survivor, and Creighton alumnus, Dr. McCarville is passionate about using his personal and professional experiences to foster a culture of innovation, ethical data use, and resilience. In addition to his leadership roles, he has taught at multiple institutions and continues to contribute to the field of technology through advisory board memberships and speaking engagements.



JOSHUA EASON

Joshua Eason is a lead Artificial Intelligence Engineer for IQVIA. He brings a unique blend of military experience and cutting-edge technological expertise to the field of artificial intelligence. His journey began with a nine-year tenure in the US Navy, where he served as a Petty Officer First Class, leading a division of 30 Aircraft Electricians. This experience not only honed his leadership skills but also provided him with a strong foundation in practical, hands-on technical work. Following his military service, Eason transitioned into the civilian sector, where he continued to develop his technical skills in roles such as Equipment Training Specialist and Mobile Service Technician. Building on this diverse background, Eason pursued a Bachelor of Science in Data Science with a concentration in Advanced Mathematics and Statistics from Creighton University. This academic pursuit, combined with his real-world experience, has propelled him into the forefront of AI innovation. Now, as an Artificial Intelligence Engineer at IQVIA, Eason applies his multifaceted expertise to solve complex problems at the intersection of technology and healthcare. His distinctive career path, bridging military service, technical roles, and advanced data science, offers a valuable perspective on the evolving nature of work in an AI-driven future and the importance of adaptability in one's career journey.



MAILANI VENEY

Mailani Veney is a visionary entrepreneur who built Kana Systems, a multimillion-dollar AI business delivering advanced technology solutions for national security. Recruited by the Department of Defense to modernize defense technology for classified, Top Secret programs, Mailani leads her team with the Aloha Spirit, fostering innovation and helping others thrive. Kana Systems' premier product, Kana Wave, is an AI-powered analytics tool designed for sensitive data. Under Mailani's leadership, Kana Systems was selected as one of only eight companies in the Department of the Air Force's Digital Data Strategies cohort, and the company was honored as Nebraska's Government Contractor of the Year. With partnerships like Microsoft and MongoDB, her work has gained national recognition. Mailani's career journey, from studying international business to becoming a leader in AI and defense technology, highlights the unexpected paths that diverse academic experiences can open. She earned her MBA from the University of Nebraska-Lincoln, with additional studies in Europe. As one of the few women entrepreneurs in the U.S. defense sector, Mailani is committed to breaking barriers and inspiring others. Beyond her entrepreneurial success, Mailani is passionate about service, whether through mentoring young entrepreneurs or volunteering with organizations like the Red Cross. Her story is a testament to how innovation, leadership, and heart can create lasting impact.



RYAN WADE

Ryan Wade is the Director of Lutz Technology, where he specializes in software consulting and data analytics. With a 12-year background as a commercial loan officer at Wells Fargo and Union Bank & Trust, Ryan transitioned into technology by founding ThreadWorks in 2013, a platform for streamlining document exchange. After Lutz acquired ThreadWorks in 2017, he has focused on helping businesses leverage technology to enhance efficiency and profitability. An Omaha native, Ryan holds a Bachelor's degree from the University of Nebraska-Lincoln and an MBA from Creighton University. He is deeply involved in the community, serving on advisory boards for Tech Nebraska and the Methodist Hospital Foundation, and supporting numerous organizations like the Greater Omaha Chamber and Nebraska Tech Collaborative. Outside of work, Ryan enjoys playing guitar and golf, facilitating conversations, and connecting people and organizations. He is blessed with a wonderful family: his wife Tiffany, daughter Veronica, and son Ethan.

ENTREPRENEURSHIP

12:00-12:45 PM, Room 2045

Moderator: Dr. Amy Parrish

The entrepreneurship panel focuses on growth, innovation, and the challenges of scaling a business. Panelists will share their insights about experiences from their respective fields while also advising students in attendance.



NATHAN PREHEIM

Nathan has a Bachelor of Science in management information systems from the Peter Kiewit Institute of Information Science and Technology, a graduate degree from UNO in urban planning. A serial entrepreneur in every way, Nathan has experience in creating more than half a dozen companies and advising hundreds over the past years. Nathan is best known for co-founding MindMixer, a civic engagement startup that quickly scaled from 0 customers to nearly 1,000 in just two years.



PATSY SUMNER

Patsy, a Creighton alum and collegiate athlete, pours her competitive spirit, strategic thinking, and team mindset into all things business to drive results consistently for clients. After spending nearly 20 years in her clients' shoes, Patsy knows firsthand the challenges internal marketing departments, CMOs, and Marketing Directors face. She founded MediaSpark in 2015 with two goals in mind: To boost the impact of a company's internal marketing efforts, To offer growing companies data-driven strategies that work as hard as they do.



MICHELLE HURT

Michelle Hurt is the founder of Chariots4Hope. After living on Long Island, NY for several years, she felt called by God to move to Omaha, where she and her husband started a small business together. After leaving the fast-paced corporate life in the Big Apple, it was a blessing to have several months of downtime while she waited for their business to be built. Originally from the St. Louis area, she was excited to return to the Midwest. A few years after opening their small business, their hearts started exploding for single mothers without transportation. It was during this season that Chariots4Hope was born.

PERSONAL FINANCE STRATEGIES

12:00-12:45 PM, Harper Auditorium
Moderator: Katie Bruno

The personal finance panel will feature a group of financial planning professionals who will guide students in making informed financial planning decisions at a critical point in your life. Learn essential strategies and gain valuable insights that will help students successfully navigate their financial journey as young adults.

THOMAS PARGETT



As a Vice President of Advisor Development and Wealth Advisor, Thomas places a focus on ensuring clients can address two important items: a tax efficient retirement and proper planning around healthcare in retirement. With more than a decade of experience in advising clients, Thomas discovered that tax efficient retirement and healthcare in retirement are common concerns. As such, he decided to focus his efforts on ensuring clients can sleep at night, knowing their financial plan is focused on being tax efficient & properly segmented to plan for their pending healthcare needs. A graduate of Morningside University with a Bachelor of Science degree and an MBA from Creighton University, Thomas holds both a Certified Financial Behavior Specialist® (FBS®) designation and a CERTIFIED FINANCIAL PLANNER (CFP®) designation. Outside of work, Thomas enjoys spending time with his wife Kelly and their daughter and two sons. Together, they are very active within their local community and can often be found dashing from one activity to another. They also enjoy grilling, relaxing around the fire pit and watching movies together. Thomas enjoys reading and exercising in his spare time.

JUSTIN VOSSEN



Justin is a 1998 graduate of Creighton University with a degree in Economics and Finance. He joined First National Bank of Omaha as a management trainee after graduation and spent more than nine years at First National. During his time at FNBO, he was an Officer in the Capital Markets group where he worked as a bond trader and ran the interest rate derivatives program. He later worked as a Second Vice-President in the Treasury Division where he managed the bank's bond portfolio and liquidity desk. Justin always felt a calling to help individuals with their investments and financial plans, so in 2007 he joined Lutz Financial, a Nebraska based RIA, where he earned his Certified Financial Planner™ designation. Justin became a partner at Lutz Financial in 2011 and today the firm manages more than \$2 billion in client assets for business owners, high-net-worth families, retirement plans and endowments. He resides in Omaha with his wife Nicole where they have two children – Max who attends Texas Christian University and Kate who attends Creighton University.

NICK NALBACH



Nick began his career in the financial services industry in 2016. As a major focus of the Realize Wealth Management Group at Morgan Stanley, Nick spends significant time, energy, and resources furthering his education. He has achieved numerous credentials and designations, such as the CERTIFIED FINANCIAL PLANNER™ (CFP®), Certified Investment Management Analyst® (CIMA®), Certified Private Wealth Advisor® (CPWA®), Certified Financial Behavior Specialist (FBS®), Senior Portfolio Manager, and Financial Planning Specialist (FPS®). Nick assists clients with a dedicated process toward goal discovery, followed by constructing and maintaining their comprehensive, personalized wealth plan. He offers a full suite of financial planning and investment services to individual clients, institutions, foundations and endowments. Additionally, The Realize Wealth Management Group at Morgan Stanley earned a spot in the Forbes Best-in-State Wealth Management Teams ranking for 2024, showcasing their ability to achieve their goal of helping clients realize their own vision of financial success. At Creighton University's Heider College of Business, Nick earned a BSBA in financial planning & management and a graduate certificate in financial psychology & behavioral finance. Nick earned his CIMA® and CPWA® through the Yale School of Management and the Investments & Wealth Institute®. Nick resides in the Omaha area with his wife and daughter, and he enjoys spending time outdoors, barbecuing, Creighton Basketball, Buffalo Bills football, and anything culinary.

WE THANK OUR CREIGHTON ALUMNI FOR PARTICIPATING!

PATSY SUMNER: FOUNDER & CEO OF MEDIASPARK

Marketing

JACK PETTYROCK: INVESTOR AT MCCARTHY CAPITAL

Bachelor of Science in Business Administration

TYLER CLEMENT: INVESTMENT BANKING ASSOCIATE AT CC CAPITAL ADVISORS

Finance

THOMAS PARGETT: VICE PRESIDENT OF ADVISOR DEVELOPMENT

Master of Business Administration

JUSTIN VOSSEN: SHAREHOLDER AT LUTZ FINANCIAL

Economics and Finance

NICK NALBACH: FINANCIAL ADVISOR AT MORGAN STANLEY

Financial Planning & Management; Graduate Certificate in Financial Psychology & Behavioral

Finance

AARON SCHABEN: PRESIDENT OF CARSON GROUP

Finance

BRIDGET GREBENICK: COMMERCIAL LEAD AT TOAST

Finance

RYAN DECKER: VICE PRESIDENT OF BRIDGES TRUST

Finance

EMILY NIELSON: VP FINANCE & TREASURER AT GALLUP

Accounting, Masters in Finance

DR. EMILY KEAN PUCCIONI: UROGYNECOLOGIST AT PEDIATRIC AND ADULT UROLOGY AND UROGYNECOLOGY

OBGYN Residency

DR. THOMAS P. KEATING: DENTIST AT KEATING DENTAL

Psychology

ANGELINE LARSON: DIRECTOR OF BUSINESS AND STRATEGY AT CHILDREN'S NEBRASKA

Master of Business Administration

ROB WILKIE: IN-HOUSE ATTORNEY AT FISERV

Doctor of Law & Master of Business Administration

RYAN WADE: DIRECTOR OF LUTZ TECHNOLOGY

Master of Business Administration

ERICA ENHOLM: SENIOR BUSINESS SERVICES ANALYST AT CONAGRA

Marketing

GABRIELLE KEATON: FINANCIAL ANALYST AT BURLINGTON CAPITAL

Finance & BIA

RACHEL MERRILL: AUDIT & ASSURANCE MANAGER AT DELOITTE

Accounting

JACQUELINE BENDON: VP-INDUSTRIAL AT UNION PACIFIC

Finance

DR. MATTHEW MCCARVILLE

Doctorate of Business Administration, Strategy and Business Intelligence Analytics

JOSHUA EASON: LEAD ARTIFICIAL INTELLIGENCE ENGINEER FOR IQVIA

Bachelor of Science in Data Science with a concentration in Advanced Mathematics and Statistics

ANNIE LORENZO: VICE PRESIDENT OF CLINICAL OPERATIONS AT FLYTEHEALTH

Management Information Systems

DR. JAMIE BLAND: PRESIDENT AND CEO OF CYNCHHEALTH

Doctor of Nursing Practice in Public Health-Global Health Nursing

ANDREW BIRKELAND: MANAGER IN AUDIT - TECH ASSURANCE AT KPMG

Master's in Accounting

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MEET THE TEAM

CO-COORDINATORS



MATTHEW TANNER

Matthew Tanner is a senior from Phoenix, Arizona, studying Finance and Accounting. On campus, he is involved in Sigma Phi Epsilon, Baseball Analytics Team, Heider Dean's Fellows, Investment Banking Society and the Anna Tyler Waite Leadership Program. He has worked as a Tax Intern at Lutz, Analyst Intern at Burlington Capital, and an Investment Banking Summer Analyst at Stifel. Outside of the classroom, Matthew enjoys watching sports, playing golf, hunting, fishing, and playing pickleball. Matthew was inspired to join the team by witnessing the amazing leadership opportunities and professional growth experienced by the teams to come before him. The Business Symposium is one of the most important events to occur in the Heider College of Business and being a part of the execution of the event serves as a fantastic opportunity for learning and leadership development.



KATIE MCGUIRE

Katie McGuire is a senior from Edina, Minnesota, studying Finance and Accounting. She is involved in many on campus activities at Creighton, including Alpha Phi, Heider Dean's Fellows, iJay Practicum, and the Anna Tyler Waite Leadership Program. She has worked with HDR as a Finance and Accounting Intern, Baird as an Equity Research Analyst Intern, and Frankel as a Tax and Audit Intern. Katie enjoys spending time with friends and family, golfing, and traveling. She was inspired to be a part of the Symposium team this year because of how rewarding this experience was last year. Being able to plan an event with her peers, and watch the success unfold on Symposium day was a feeling that she will never forget, and is excited to experience again this year.

MEET THE TEAM

MARKETING

TERESA PAYNE



Teresa Payne is a senior from Leawood, Kansas, studying Marketing. She is involved in the J. Blue Marketing Agency, Delta Zeta, Business Research Fellows, and the Anna Tyler Waite Leadership Program. She has worked as a Project Manager Intern at T-Mobile, Marketing Intern at Henderson Engineers, Graphic Designer at Creighton University, and University Tees as a Campus Representative. She spends her free time with friends and family, volunteering, listening to podcasts, and doing yoga. Teresa was drawn to be part of something that not only fosters professional growth and networking, but also brings together a diverse group of individuals. Contributing to an event that connects so many different people is so rewarding, and she is excited to help make this symposium a memorable and impactful experience for all attendees.

MAKENZIE SOLMA



Makenzie Solma is a senior from Sioux City, Iowa, majoring in Marketing. On campus she is involved with J. Blue Marketing Agency and the Anna Tyler Waite Leadership Program. She has gained work experience with HDR as a marketing intern and with 316 Strategy Group also as a Marketing Intern. In her free time, Makenzie enjoys spending time with her friends and family, trying new restaurants, traveling, and working out. She was drawn to the opportunity to be a part of such a big event on campus, specifically one that so many individuals benefit from. She knew it was something that she wanted to contribute towards. She felt that working alongside her peers to impact the Creighton Community was so rewarding last year and she can't wait to do it again!

AINSLEY DELOCKROY



Ainsley DeLockroy is a junior from Saddlebrooke, Missouri, studying Marketing and Healthcare Administration and Policy. She is involved in numerous on campus activities such as Scotts Scholars, Pi Beta Phi, Creighton Social Fellows, Anna Tyler Waite Leadership Program, and is a Decurion for the Heider College of Business. Outside of the classroom, she loves to spend time with her friends and family, travel, try new restaurants around Omaha, workout, and volunteer. Ainsley was inspired to join the Symposium Team after attending the event for two years and experiencing firsthand the valuable networking opportunities and insightful panels it offers to all attendees. She was excited to be a part of a team that allows her to not only have a significant impact on her personal growth, but to also collaborate with such a talented group of leaders in the Heider College of Business to create a meaningful experience for students.

MEET THE TEAM

OPERATIONS

ABE CARDINAL

Abe Cardinal is a senior from St. Paul, Minnesota, majoring in Accounting. On campus he is involved in Alpha Kappa Psi, Beta Theta Pi, and Club Baseball. Outside of the classroom he has worked at Creative Planning as a Tax Intern and Baker Tilly as an Audit Intern. In his free time he enjoys working out, getting involved in intramurals, spending time with his friends and family, and cheering on the Minnesota sports teams. Abe was drawn to be a part of the Symposium team to contribute his ideas and work alongside a bright group, bringing about an event that benefits the entire Creighton community. There is a lot that goes on to put this together and being able to contribute and learn new skills along the way is something I hope to continue to achieve with this year's Symposium.

SOPHIE HUSTEDDE

Sophie Hustedde is a junior from Breese, Illinois, studying Marketing and Finance. She is involved in numerous activities on campus, including Heider Business Senate, Alpha Kappa Psi, Delta Zeta, Heider Dean's Fellows, Anna Tyler Waite Leadership Program, and is a Decurion for the Heider College of business. She works as a Marketing Intern at Elemental Scientific. She loves golfing, hiking, going to concerts, traveling, golfing, and spending time with friends and family. Sophie knew a couple of upperclassmen who were a part of the Symposium Team in years past who shared their incredible experiences and opportunities of being on the team. Hearing about their experiences first hand was really inspiring and similar to their reason, she knew she wanted to help plan an amazing event for the Heider College of Business. She was also so excited to join a team of hardworking individuals who not only pushed her to do her best for the team, but in every aspect of her college career.

CARSON HOLT

Carson Holt is a junior from Sioux Falls, South Dakota, majoring in Business Intelligence and Analytics and Finance. At Creighton, he is involved in Beta Theta Pi, Alpha Kappa Psi, Business Research Fellows, Investment Banking Society, and the BIA Association. He worked as a Data Analytics Intern at Lutz and is the founder of Holt's Window Cleaning. Outside of the classroom, Carson enjoys working out, traveling, snowboarding, spending time at the lake, fishing, and passing time with friends and family. He believes that events like the Heider College of Business Symposium are crucial to developing an excellent business school and inspiring students to be great business people. He wants to contribute to this, which is what inspired him to join the team.

MEET THE TEAM

SPONSORSHIP

TATE ENGLESON

Tate Engleson is a senior from Inver Grove Heights, Minnesota, studying Finance. He is involved in numerous on campus activities including Phi Delta Theta, iJay Practicum, Portfolio Practicum, Financial Planning Club, Heider Dean's Fellows, and the Anna Tyler Waite Leadership program. Tate has worked as a Financial Planning Intern with Renaissance Financial and a Sales Intern at Pacific Life. In his free time Tate enjoys running, being outside, soccer, golfing, hockey, spending time at the lake, attending concerts, and cheering on Minnesota sports teams. He wanted to join the Symposium team immediately after his freshman year. He was inspired by the upperclassmen who were building professional relationships and creating their own legacies on campus. He knew this team would push him to grow as a young professional, something that has certainly paid off.

JEEVITA ASHOKPRABHU

Jeevita Ashokprabhu is a junior from Denver, Colorado, studying Economics on the Pre-Medicine Track. She is involved in the Scotts Scholars, Anna Tyler Waite Leadership Program, and the Pre-Medicine Professional Scholars Program. She works at CHI- Health Bergan Mercy, as a PRN CNA. Outside of the classroom, Jeevita enjoys pickleball, hiking, traveling, and working out. As a student in business and healthcare, she was inspired to join the Symposium team to encourage the integration of healthcare and business into the Business Symposium.

ANDREW TRIPLETT

Andrew Triplett is a junior from Iowa City, Iowa, majoring in Finance and Accounting. He is involved in Phi Delta Theta, Heider Dean's Fellows, Creighton Students Union, New Student Orientation, and the Anna Tyler Waite Leadership program. He has interned for KPMG as an Audit Intern and Creative Planning as an Audit Intern. Outside of the classroom he enjoys golfing, hunting, traveling, and spending time with friends. After securing an internship as a result of attending the Symposium, he was immediately inspired to be a part of the team that leads it. Giving back to this event to leave it better than it was before really excited him.

MEET THE TEAM

CREATIVE

ANNA NAGUS

Anna Nagus is a senior from Richardson, Texas, majoring in Finance and Accounting. On campus, she is involved in Gamma Phi Beta, Dean's Fellow, Women's Club Basketball, and the Anna Tyler Waite Leadership Program. Anna enjoys spending time with her friends and family, exercising, traveling, and being outside. She has worked as an Investment Intern at NewStreet Properties and at Gallup as a Treasury Analyst Intern. The Business Symposium team is a group of hardworking students who have a drive for success, which is something that motivated Anna to be a part of this team. She had an amazing experience working to plan this event last year, gaining valuable connections and building skills which has helped her in her daily life. She is so excited to be a part of this team again!

RILEY WEEDMAN

Riley Weedman is a junior from Excelsior, Minnesota, studying finance. She is involved in Gamma Phi Beta, Dean's Fellows, Women's Club Lacrosse, Financial Planning Club, and Anna Tyler Waite Leadership Program. She has worked as a Financial Representative at Northwestern Mutual and a Property Management Intern at Hegences Properties. Riley enjoys playing lacrosse, going to cabins, workout classes, and spending time with friends and family. She was inspired to be a part of the Business Symposium team because of the high achieving group of individuals it is composed of. She wanted to push herself and grow her leadership qualities, event planning skills, and networking abilities.

COLIN GATES

Colin Gates is a junior, from Omaha, Nebraska, studying Finance and Accounting. On campus he is involved in Sigma Phi Epsilon, Creighton Investment Banking Society, and the Creighton Athletic Department. He has worked for Kiewit as an Internal Accounting Audit Intern. Colin enjoys golfing, pickleball, grilling, and Creighton Basketball. At last year's symposium, Colin helped check students in so he got to have a small part in the event. It made him want to become more involved in the Symposium, as it provides a great way to network with different companies and also brings a multitude of value to Creighton's business students.

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**CREIGHTON BUSINESS
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