2024 Fall Addressing Health Disparities Seminar

# Community Health Workers: Adding Crucial Value

Saturday, September 14, 2024

**Seminar Agenda** 







# Community Health Workers: Adding Crucial Value

The seminar is designed to bring community and academia together to eliminate health disparities in the Omaha Community and Nebraska.

#### **REGISTRATION**

Register by Saturday, September 14, 2024 at 8:30 a.m. Sign up online at creighton.edu/events/2024healthdisparities.

#### **PURPOSE**

The conference goal is to increase the knowledge, skills, and ability of health professionals, individuals in academia, and community members to more effectively and humanistically address obesity and related chronic diseases.

#### **OBJECTIVES**

At the end of this workshop, the participants should be able to:

- · Describe interactions of obesity and other chronic
- Understand team approaches to addressing obesity and related chronic diseases.
- Summarize how professional stigmatization and other negative attitude impair obesity treatment.
- Explain structural barriers to treatment, and strategies for addressing those challenges.
- Summarize how Community Health Workers (CHWs) can address obesity and related chronic diseases.

# **CONTINUING EDUCATION CREDITS**

Sponsored by: Center for Promoting Health and Health Equity (CPHHE); Health Sciences - Multicultural and Community Affairs (HS-MACA); Health Science Continuing Education (HSCE) For additional information please call 402.280.2124 or email cphhe@creighton.edu.

#### Register Here:

creighton.edu/events/2024healthdisparities

## **PLANNING COMMITTEE**

Sade Kosoko-Lasaki, MD, MSPH, MBA; John Stone, MD, PhD; Becky Davis DNP, APHN-BC; Richard Brown, PhD; Philip Lomneth, MDiv

# Magaly Dante, Ph.D, LMHC,

CEO of MHP Salud

# Sade Kosoko-Lasaki, MD, MSPH, MBA, FAASS

Co-founder and Co-executive Director, CPHHE

# John Stone, MD, PhD

Co-founder and Co-executive Director, CPHHE

# Ramie Cooney, PhD

Evaluator

### Rae Hutchison, MSW

Deputy Regional Administrator, Region 7, Office of Intergovernmental and External Affairs, Health Resources & Services Administration

#### Erik Servellon

One World Community Health Centers

#### Ranjita Subba

CHW Apprentice

#### Korina Rodriguez

CHW Apprentice

# Shavonda Hatchett CHW Apprentice

# Janie Ortega CHW Apprentic

# Jessica Seberger

Program Manager, Nebraska Department of Health and Human Services

#### **Ashley Aubry**

Creighton University Dental School

#### **Emily Sutton MSW**

Masters Candidate at College of St. Mary

# Tina Twymon, RN

Clarkson College

# Seminar Agenda 7:30 a.m. Check-in/Registration

8:30 a.m. Welcome/Opening Remarks

Philip Lomneth, Mdiv

Project Manager, Creighton CHW Training Program

8:40 a.m. Program Overview

Sade Kosoko-Lasaki, MD, MSPH, MBA, FAASS Associate Vice Provost and Co-Director, CPHHE

9:00 a.m. Evaluation of Year 2 of Creighton's CHW

**Training and Apprenticeship Placement** 

**Program** 

Ramie Cooney, PhD, Evaluator Nebraska Center for Healthy Families;

CPHHE Partnership Chair

9:20 a.m CHW Leading Edge Workforce: HRSA's Support

for CHWs in Region 7

Rae Hutchison, MSW,

Deputy Regional Administrator, Region 7, Office of Intergovernmental and External Affairs, Health

Resources & Services Administration

9:45 a.m. CWHs: A Valuable Investment in Chronic

**Disease Care Erik Servellon** 

One World Community Health Centers

10:15 a.m. Break

10:30 a.m. Panel Discussion CHW Apprentices Managing

**Chronic Disease Care** 

Moderator: Dr. Richard Brown

Lee Brown and Associates

Panelists: Korina Rodriguez

Shavonda Hatchett Janie Ortega

11:15 a.m. CHWs, Policy, and Law

Moderator: Jessica Seberger

Program Manager, Nebraska Department of Health

and Human Services

12:00 p.m. Lunch

Ethics and CHW Roles: Why Should We Care

John Stone, MD, PhD

Co-founder and Co-executive Director, CPHHE

1:15 p.m. CHW Healthcare Impact

**Moderator: Philip Lomneth** 

MDiv, Project Manager CWH-TAPP

Panelists:

**Ashley Aubry** Creighton University Dental School

**Emily Sutton** Social Worker

Tina Twymon, RN, Clarkson College

1:45 p.m. Keynote Speaker: The Impact of CHWs in the US

Healthcare System
Magaly Dante, Ph.D, LMHC
CEO of MHP Salud

2:45 p.m. Awards for CHW Group Presentation

2:50 p.m. Closing Remarks

Sade Kosoko-Lasaki, MD, MSPH, MBA, FAASS

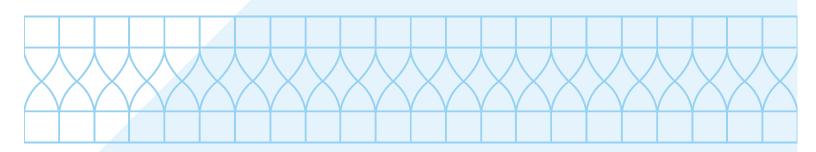
3:00 p.m. Evaluations



# **KEYNOTE SPEAKER**

# Magaly Dante, Ph.D., LMHC

Magaly Dante, is a staunch advocate for health equity, trauma-informed care and practice, and elevating health and community outcomes through the Community Health Worker model and workforce. A first-generation Cuban American, Dr. Dante's passion for serving under-resourced communities and minority populations has fueled her career, which began decades ago as a child welfare group care parent, caring for teenagers unable to live safely with their families. It was then – on her first day working with vulnerable populations – that Dr. Dante's determination to influence change to improve outcomes was born. Over the past three decades, that determination paved the way for Dr. Dante to influence and improve systems, processes, and initiatives to advance health and social outcomes for vulnerable populations dramatically.





# Sade Kosoko-Lasaki, MD, MSPH, MBA, FAASS

Sade Kosoko-Lasaki is the associate vice provost for Health Sciences-Multicultural and Community Affairs (HS-MACA) and professor of surgery (ophthalmology) and professor of preventive medicine and public health. Dr. Kosoko-Lasaki leads HS-MACA, with programs like the Post Baccalaureate and Pre-Matriculation, Health Careers Opportunity, Community-Oriented Primary Care, Health Disparities initiatives and pipeline programs with focus on community-based participatory research. She is the co-founder and co-director of the Center for Promoting Health and Health Equity (CPHHE), a community-academic partnership and collaboration that promotes health and health equity through research, education and multidisciplinary interventions. Under this program, Dr. Kosoko-Lasaki spearheaded a team that drove projects to intensify the training and education drive of Community Health Advocates on the recent COVID-19 pandemic among the target minority groups in North and South Omaha with funding and support from Douglas County Health Department.



# John R. Stone, MD, PhD

John R. Stone is physician and philosopher bioethicist focused on social justice, health equity, and anti-racism through programs, projects, scholarship, publications, teaching, and leadership. He is Co-Founder & Co-Executive Director, Creighton University Center for Promoting Health and Health Equity, Professor Emeritus for Creighton University, Department of Interdisciplinary Studies (Graduate Program in Bioethics) and the Department of Medicine (School of Medicine). John was one of the original faculty with the Tuskegee University National Center for Bioethics in Research and Health Care. Education: BA Emory University, MD Johns Hopkins, MA University of Montana (philosophy), PhD Brown University (philosophy/bioethics).



# Richard L. Brown, PhD, FACHE

Richard L. Brown is the president and CEO of Lee Brown and Associates, a health services management and consulting business. He provides coaching to health care executives and middle management training, and he also serves as an administration and governance consultant to the Bureau of Primary Health Care, conducting site visits throughout the U.S. He also serves as the executive director of the Racial and Ethnic Approaches to Community Health (REACH) at Creighton University. Additionally, he is a consultant to the Creighton University CPHHE COVID-19 Project for multimedia communication, messaging development and distribution.

He is the immediate past CEO of Charles Drew Health Center in Omaha, Nebraska. Under his leadership, the Health Center experienced tremendous growth and change in medical, dental and behavioral health services that improved the health outcomes of the community. His career spans over 35 years of administrative experience in a variety of health services organizations, both private and nonprofit that served vulnerable populations. He is a Fellow of the American College of Healthcare Executives. Dr. Brown is a member of the National Association of Health Services Executives, from which he received the Senior Health Services Executive of the Year Award in 2006.



# Philip Lomneth, MDiv

Throughout Philip's years of experience, he has worked to support vulnerable communities and connect them to resources at academic institutions through service programs and trainings. He has worked with individuals, churches, and community organizations to collectively address disparities in health, housing, transportation, and more. Currently, Philip serves as the Project Manager for Creighton University's Community Health Worker Training and Apprenticeship Placement Program (CHW-TAPP) in the Health Sciences - Multicultural and Community Affairs (HS-MACA) department. Through this program, he trains and places Community Health Workers (CHWs) in apprenticeships so as to help address health disparities across the state.



# Ramie Cooney, PhD

Dr. Ramie Cooney is committed to optimizing student development and improving family functioning. She has dedicated her career to optimizing children and adolescent development in educational and faith-based settings. Dr. Cooney has a ackground in academia (Assistant Professor; wrote, managed, and evaluated nonprofit grants; advised undergraduate students) coupled with experience as a Director of Christian Education (recruited/managed a volunteer force, managed department, and worked as a part of a leadership team) allowing for a meaningful, impactful position advocating for children and youth in nonprofit settings.



# Rae Hutchinson, MSW

Rae Hutchison serves as the Deputy Regional Administrator for the Health Resources and Services Administration (HRSA)
Office of Intergovernmental and External Affairs (IEA), Region 7
Office. HRSA IEA is the principal agency lead on intergovernmental and external affairs, regional operations, and tribal partnerships. Rae's office, which serves lowa, Kansas, Missouri, and Nebraska, provides on-the-ground outreach and technical assistance to increase the reach, impact, and stakeholders' awareness of HRSA programs. Rae serves as her office's lead on behavioral health and maternal health.

Rae has been with the U.S. Department of Health and Human Services (HHS) for 17 years. Prior to joining HRSA in 2016, Rae worked for the HHS Office of Inspector General in the Office of Evaluation and Inspections serving as a Senior Program Analyst. In this capacity, she was responsible for leading multiple evaluations of HHS programs including evaluations on required health screenings for children in foster care, psychotropic medication use among children in foster care, nursing facilities' reporting of allegations of abuse or neglect, and state Medicaid Fraud Control Units.

Rae is a social worker with a Bachelor of Social Work from Missouri State University and a Master of Social Work from the University of Kansas.



# **Erik Servellon**

"Continue to Serve" isn't just a motto for Erik Servellon—it's a way of life. As a second-generation Latino-American with Salvadoran roots, Erik has made Omaha his home and the world his mission field.

Erik's journey of service began at the University of Nebraska at Omaha, where he earned a BA in Political Science and International Studies (2013) and an MPA (2016), but his 14-year military career shaped his leadership philosophy: anyone can lead because anyone can serve.

As a Flight Medic, Erik's commitment to service took him to the frontlines in Afghanistan (2016-17) and to the heart of disaster relief efforts in Texas following Hurricane Harvey (2017). His dedication hasn't gone unnoticed, earning him spots on the "40 Under 40" list, and recognition as one of the Ten Outstanding Young Omahans and Ten Outstanding Young Americans.

Erik's service extends beyond the battlefield. He's been a voice for his community as a Councilmember for the Learning Community Council, representing South Omaha. He's also taken on leadership roles in various organizations.

Today, Erik fosters health access and equity as Development and Communications Director for OneWorld Community Health Centers.

Through his diverse experiences and unwavering commitment, Erik Servellon continues to prove that service is not just an action—it's a powerful force for transformation, both personal and societal.



# **Korina Rodriguez**

Korina Rodriguez has served patients as a Community Health Worker (CHW) in a clinical setting for over two years. She received her bachelor's in general studies, with an emphasis in behavioral health, through the University of Nebraska-Omaha. Korina was born in Mexico, and immigrated to the US at a very young age, living most of her life in the US. Being a bilingual CHW with lived experience, has created opportunities to better connect with a diverse group of patients in the community.

In her personal time, she likes to spend time with her family and friends. She also enjoys playing minecraft with her nieces and nephews, and dog-sitting her family's pets



# Shavonda Hatchett

Shavonda Hatchett-Nelson completed Creighton's CHW training in the fall of 2023. Shavonda is a faith-based Community Health Worker at her local church where she counsels individuals on health-related topics and lifestyle changes. Through her work at her church in northeast Omaha, she has grown connections with other local churches and is becoming better recognized in the community for her role is encouraging health awareness. Guided by her mentors, Shavonda has been able to network with organizations and faith communities throughout northeast Omaha, a part of the community with a strong black/African American presence that has been divested and underserved for generations.



# Janie Ortega

Janie Ortega is a Program Assistant at the Northeast Nebraska Public Health Department in Wayne, Nebraska. Committed to enhancing the health of rural communities, she specializes in diabetes care and prevention. As a Diabetes Navigator, Janie is dedicated to empowering individuals through the Diabetes on Track program, which offers nutrition education, weight management support, and healthy cooking classes.

Miss Ortega has completed the certification for the Association of Diabetes Care and Education Specialist (ADCES) and is currently in the apprenticeship program for CHW-TAPP through Creighton University. She is also pursuing abachelor's degree in English literatureand Writing, with a Spanish Literature and Culture major and a Public Health minor at Wayne State College..



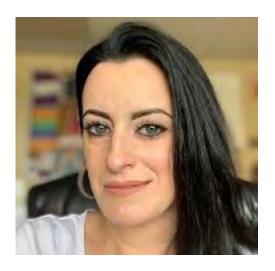
# Jessica Seberger

Jessica Seberger is the Maternal and Child Health program manager at the Nebraska Department of Health & Human Services. Ms. Seberger's current work projects of note include supporting Community Health Worker sustainability and increasing children and young people's access to and use of mental health services throughout Nebraska. Ms. Seberger is a Public Health Association of Nebraska (PHAN) board member and the current Affiliate Representative for the Governing Council for PHAN. In her free time, she is often with her family seeking out awe.



# **Ashley Aubry**

Ashley Aubry is a Public Health Dental Hygienist in the state of Nebraska and Assistant Professor at Creighton Dental School. She is the director of the senior dental students' extramural rotations and the division head for Community and Preventive Dentistry, which oversees the Healthy Smiles dental sealant program in 20 local elementary schools.



# **Emily Sutton**

As a Social Worker, grassroots organizer, policy researcher, and nonprofit administrator, Emily Sutton has engaged in social change at all levels of intervention. Most recently, she served on the executive team at Autism Action Partnership where she led the design and implementation of a collegiate level independent living program for adults on the autism spectrum. Previously, Ms. Sutton served as the Community Services Assistant Vice President at Lutheran Family Services of Nebraska—leading the organization in culturally humble, client-centered social services. Her team consisted mostly of former refugees and immigrants who offered linguistically appropriate and culturally competent quality services to refugees, asylees, and immigrants. Prior to LFS, she served as the Central US Regional Director for Enroll America, a DC-based non-profit healthcare enrollment organization. She supported and grew coalitions across eleven states. During her time at Enroll America, Ms. Sutton advanced the national conversation around healthcare disparities Native Americans experience.

Her passion for serving the global community was born during her international volunteer work in the Dominican Republic, where she navigated the international child welfare and public health systems as she served medically disadvantaged orphans. She is a scholar of the UNMC College of Public Health Great Plains Leadership Institute and will complete her MS in Organizational Leadership at College of Saint Mary next year. Ms. Sutton speaks and writes Spanish fluently.



# **Tina Twymon**

Currently a Nurse Care Coordinator at Nebraska Medicine Clarkson Family Medicine and is among the 2024 graduating class of CHW's at Creighton (CPHHE).

Tina constantly seeks opportunities to focus on health promotion /prevention and coordinating care to support health equity in the community. Tina has completed (Racial and Ethnic Approaches to Community Health (REACH phase 1) training at Creighton University, completed and participated CPHHE Community Health Advocates COVID19 and serves as a Community Health Ambassador/Faith based. In addition, she continues to volunteer at various health and wellness events in our community.

# Notes

# **General Information**

#### **REGISTRATION**

Registration will be completed online at creighton.edu/events/2024healthdisparities
Participants can register on the day of the event by 8:30 a.m.

# **CANCELLATION**

Please call 402.280.5659 or 800.548.2633 to cancel.

#### LOCATION

The seminar will be hybrid. The in person seminar will be held at the Hixon-Lied Science Building 2555 Burt street, Omaha, NE 68178 room G04. All registered virtual attendees will receive the Zoom link for the seminar 48 to 72 hours in advance.

#### **EMERGENCY PHONE**

402.280.2124

Identify the Creighton Health Disparities Conference

#### **CLIMATE AND DRESS**

The dress code for the in person seminar is Business casual. Those in attendance virtually, please dress as you would when working from home.

# FOR THOSE WITH SPECIAL NEEDS

Creighton University wishes to ensure that no individual with special needs is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you are in need of auxiliary aids or services, please contact Health Sciences Continuing Education at 800.548.2633 or 402.280.3632.

#### **COURTESY**

For the concentration and comfort of our participants, we ask that all cell phones and pagers be silenced during sessions of the conference. Breaks are provided for your communication convenience. Thank you for your cooperation.

### **DISCLOSURE POLICY**

It is the policy of Creighton University Health Sciences Continuing Education to ensure balance, independence, objectivity and scientific rigor in all its educational activities. All faculty participating in this activity are expected to disclose to the audience any significant financial interest or other relationship he/she has with the manufacturer(s) of any commercial product(s) discussed in an educational presentation.

#### **ACKNOWLEDGMENT**

Thank you to the LB692 Nebraska Tobacco Settlement Biomedical Research Award that has provided a financial award to help support this conference.

Creighton's Community Health Worker Training and Apprenticeship Placement Program (CHW-TAPP) is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling \$2.9 million over three years.

Eighty (80) percent of project expenses are covered by HRSA funds, with an additional twenty (20) percent of the project financed by Creighton University's support of the Health Sciences-Multicultural and Community Affairs and the Center for Promoting Health and Health Equity.

The contents of the training presentations are those of the authors and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit HRSA.gov.

# **FACULTY DISCLOSURE**

Each of the planning committee and faculty presenting at this conference has listed no financial interest, arrangement or affiliation that would be considered a conflict of interest.

#### **BREAKS**

These times are designed to allow you the opportunity to take a pause from the content of this conference and to visit with other participants. We suggest you use this time to learn from others, share your ideas and establish new professional contacts.

# **EVALUATIONS**

Your comments and feedback are very important to us, as they allow us to help shape and improve future programs. Following today's program, please us the link or QR code on the back of this program to provide us with feedback.

#### CONTACT

For more information, contact Creighton University Health Sciences Continuing Education at 800.548.2633 or 402.280.5659 or email *cmeded@creighton.edu*. You can also visit

creighton.edu/continuing-professional/continuing-education.

# **Credit Statements**

### **Occupational and Physical Therapy**

The Boards of Occupational and Physical Therapy Practice do not pre-approve continuing education course offerings, but will accept a continuing education activity when they are planned and conducted for occupational and physical therapists and the continuing education activity relates to the practice of Occupational and Physical Therapy. Each professional is responsible for their own certification.

#### Mental Health and Social Work

The Board of Mental Health does not pre-approve continuing education course offerings, but may accept as continuing education for licensure and certification renewal, learning experiences, provided they are planned and conducted for mental health practitioners and if they are related to mental health practice. Continuing education offerings for individuals who hold a social work certificate, but are not licensed as a mental health practitioner, must relate to the practice of social work. Each professional is responsible for their own certification.

#### **Accreditation Statement**

In support of improving patient care, Creighton University Health Sciences Continuing Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE) and the American Nurses Credentialing Center (ANCC) to provide continuing education for the health care team.

Please complete the following evaluation at the end of the seminar using the link or QR code. Your participation is greatly appreciated!

https://blueq.co1.qualtrics.com/jfe/form/SV\_2hSIB7dAhKzwfiu



