

Master of Science in Business Intelligence and Analytics (MS-BIA)

OUTCOMES

BIG OPPORTUNITIES FOR BIG DATA

Employers are searching for business analysts, marketing managers and data scientists who can pull together and manage big data to move their companies forward. You can become a top candidate in your field by earning an advanced business intelligence degree at Creighton University.

Data drives the way successful businesses operate. Creighton University's Master of Science in Business Intelligence and Analytics (MS-BIA) program centers around three central ideas:



Managing data from a variety of sources



Using analytical tools to gain insights from that data



Effectively communicating results to decision makers

WHAT OUR GRADUATES ARE EARNING*



\$97,000

Median salary for a Creighton MS-BIA graduate

\$61,000–\$115,000

Salary range

**Starting salaries vary greatly depending on the graduate's location and career level prior to beginning the program.*



OUR GRADUATES GO PLACES

Our MS-BIA graduates find a wide variety of career opportunities, and they work in locations across the country and the globe. Here's a sample of what our recent MS-BIA graduates are doing:

COMPANY

Bank of the West
Berkshire Hathaway Homestate Companies
BlueCross BlueShield of Nebraska
Buildertrend
Conagra Brands
Google
Intouch Solutions Inc.
KPMG
L.A. Care Health Plan
Mosaic
Right at Home
TD Ameritrade
U.S. Army TRADOC Analysis Center
U.S. Coast Guard
Workiva Inc.

TITLE

Compliance Officer
Senior Business Analyst
Project Manager
Data Analyst
Data Analyst
Trust and Safety Analyst
Director of Analytics
Advisor
Lead BI Developer
Quality Data Management Director
Data Intelligence Analyst
Senior Manager
Combat Operations Analyst
Regional Manager
Manager of Revenue Operations

LOCATION

Omaha, Nebraska
Sacramento, California
Omaha, Nebraska
Omaha, Nebraska
Omaha, Nebraska
San Francisco, California
Overland Park, Kansas
Omaha, Nebraska
Los Angeles, California
Omaha, Nebraska
Omaha, Nebraska
Omaha, Nebraska
Omaha, Nebraska
Leavenworth, Kansas
Washington, D.C.
Ames, Iowa