

**SECTION 7: HEIDER COLLEGE OF BUSINESS**

Table 7.1: Business Administration Freshman Applications Fall 2006 – 2013

|                            | 2006  | 2007  | 2008  | 2009  | 2010  | 2011  | 2012  | 2013  |
|----------------------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Applied                    | 586   | 701   | 858   | 856   | 825   | 896   | 995   | 1,033 |
| Accepted                   | 500   | 550   | 681   | 687   | 615   | 685   | 768   | 791   |
| Admit Rate                 | 85.3% | 78.5% | 79.4% | 80.3% | 74.5% | 76.5% | 77.2% | 76.6% |
| Enrolled                   | 145   | 136   | 187   | 171   | 138   | 154   | 205   | 194   |
| Enroll Yield               | 29.0% | 24.7% | 27.5% | 24.9% | 22.4% | 22.5% | 26.8% | 24.5% |
| <b>Enrolled Students</b>   |       |       |       |       |       |       |       |       |
| Men                        | 57%   | 62%   | 60%   | 60%   | 56%   | 60%   | 68.0% | 61.9% |
| Women                      | 43%   | 38%   | 40%   | 40%   | 44%   | 40%   | 42.0% | 38.1% |
| Mean ACT Score             | 25.3  | 26.4  | 25.4  | 26.1  | 26.3  | 26.9  | 26.0  | 26.3  |
| Upper 10% High School Rank | 35%   | 29%   | 30%   | 26%   | 33%   | 39%   | 30%   | 38.7% |
| Upper 30% High School Rank | 67%   | 70%   | 71%   | 70%   | 70%   | 74%   | 67%   | 69.9% |
| Upper 50% High School Rank | 86%   | 93%   | 88%   | 88%   | 88%   | 92%   | 89%   | 89.2% |
| Roman Catholic             | 59%   | 80%   | 66%   | 68%   | 70%   | 64%   | 66%   | 65.5% |
| Private High School        | 42%   | 56%   | 44%   | 52%   | 54%   | 53%   | 53.2% | 54.1% |
| Public High School         | 58%   | 44%   | 56%   | 44%   | 44%   | 45%   | 46.3% | 42.8% |
| Home Schooled              |       |       |       |       |       |       | 0.5%  | 0.0%  |
| Not Reported               |       |       |       |       | 2%    | 2%    | -     | 3.1%  |

Business Administration Freshman Applications

